🧬 Emmy STACK01: Partner Handbook

Version 1.1 | The Digital DNA Sales Guide

Welcome to the team. You aren't just an affiliate; you are a growth partner. This handbook provides the strategy, scripts, and rules to help you maximize your lifetime earnings.

1. The Product: What are you selling?

We don't just build "websites." We build Digital DNA.

The Pitch: Most sites are slow, expensive to host, and insecure. STACK01 sites are hosted on GitHub, meaning they have 100% uptime, Zero monthly hosting fees, and are Light-speed fast.

The Incentive: Every client you refer gets an exclusive 5% discount by using your unique code.

2. Commission Architecture

Your earning power is tied directly to the final checkout value.

The Flat Rate: You earn 16.67% of every successful sale.

Custom Orders: If a client adds or removes services (e.g., removing the "Built by Emmy" branding), you earn 16.67% of the final adjusted price.

Currency Flexibility: You earn in the currency the customer pays (NGN, USD, etc.). If you choose a Crypto payout, we convert your share at the current market rate at the time of transfer.

3. The "Lifetime" Advantage

Our tracking doesn't expire.

Locked-In Leads: Once a client uses your code, they are yours. If they return in 6 months for a new project—even without your link—the commission is automatically yours.

Real-Time Alerts: You will receive an automated email when:

A lead first messages Emmy using your code.

An order is successfully completed.

A returning client starts a new project.

4. Matching Clients to STACKS

Use this guide to recommend the right solution:

Project Scope	Recommended STACK	Est. Commission (16.67%)
Essential Networking	Starter STACK (Digital Business card)	~₦10,000 / $10
Standard Pro (1-Page)	Personal or Business STACK (1 Page)	~₦22,500 / $22.50
Advanced Pro (Multi-Page)	Personal or Business STACK (2+ Pages)	~₦50,000+ / $50+

5. Professional "Sales Scripts"

For a Cold Lead (WhatsApp/LinkedIn):

"Hey [Name], I noticed your current site is [slow/not mobile-friendly]. I'm a partner at Emmy STACK01—we build high-performance 'Digital DNA' sites with zero monthly hosting fees. I can get you an exclusive 5% discount if you're looking to upgrade. Want to see a demo?"

Handling the "Price" Objection:

"I understand. However, because we build on a GitHub STACK, you'll save hundreds of dollars a year on hosting fees alone. It pays for itself in a few months."

6. Data Rights & Support

Full Control: You own your data. Need to change your USDT address or Naira bank details? Message Emmy.

Deletion: You can request to have your info deleted at any time, but remember: this wipes your link to your "Lifetime" customers.

The DM Channel: The "Chat with Support" section on your dashboard is your direct line for support, payouts, or custom client inquiries.

7. Important Disclaimers

Ownership: If Emmy STACK01 changes ownership, partnership terms may be reviewed by new management.

Crypto: Double-check your wallet addresses. We cannot recover funds sent to a wrong address provided by you.