Emmy STACK01 Digital DNA

Version 1.3 · October 2026

Partner Handbook

The Digital DNA Sales Guide

Strategy, scripts and rules to help you earn lifetime commissions as an Emmy STACK01 partner.

Welcome to the team

You aren't just an affiliate; you are a growth partner. This handbook gives you the strategy, scripts and rules to help you maximise your lifetime earnings.

16.67%
Commission on every successful sale

Lifetime
Clients stay linked to you

5% off
Exclusive discount for your clients

24 hrs
Payout after client funds settle, in Naira or USDT

Quick start

1 Join
Sign up at the affiliate page with your email. You'll get a one-time code, no password needed.

2 Share
Copy your unique link or code from your dashboard. Use the Partner Kit for ready-made captions.

3 Client messages Emmy
Your link opens WhatsApp with Emmy STACK01 and a prefilled message, and your client gets 5% off.

4 Earn
Get 16.67% of the sale once the client's payment settles, and on every future order they place.

Affiliate page: emmystack01.com/partnership/affiliate · Partner Kit: emmystack01.com/partnership/affiliate/partner-kit

1 The Product: what are you selling?

We don't just build "websites". We build Digital DNA.

The pitch. Emmy STACK01 builds custom-coded, high-performance websites for businesses, professionals and creators. Sites are hosted on GitHub, so there are no monthly hosting fees, and they are built to load fast and rank well.

The incentive. Every client who messages Emmy through your link or uses your unique code gets an exclusive **5% discount**. Your link opens a WhatsApp chat with Emmy STACK01 with a prefilled message, which also records the lead against your profile.

> **Keep your claims accurate**
> Talk about what the service really delivers: custom-coded sites, no monthly hosting fees, fast loading and the 5% discount. Avoid guarantees such as "100% uptime" or "you'll rank first on Google". See Section 6.

2 Commission architecture

Your earning power is tied directly to the final checkout value.

The flat rate

You earn **16.67%** of every successful sale. No cap on what you can earn.

Custom orders

If a client adds or removes services (for example the "Built by Emmy" branding), you earn 16.67% of the **final adjusted price**.

Currency and payouts

- **Currency.** Commission is calculated in the currency the client paid in (for example Naira or USD). If your payout method is in a different currency, Emmy STACK01 converts it at the market rate at the time of payout.
- **Timing.** Payouts are triggered once the client's payment settles. Our processor settles the next business day, and you receive your funds within 24 hours of that settlement.

Withdrawal options

Local bank transfer

Direct payout to your Nigerian bank account, converted at the current market rate.

Crypto wallet (USDT)

Receive your share in digital assets, calculated at the time of transfer.

You can change your payout method at any time through support. Additional withdrawal methods for international partners will be added as our infrastructure expands.

Crypto payouts: double-check your wallet

Make sure your wallet address **and network** are 100% accurate. Blockchain transactions are irreversible, and Emmy STACK01 cannot recover funds sent to an incorrect address you provided.

3 The "Lifetime" advantage

Our tracking doesn't expire.

Locked-in leads. Once a client uses your code or link for their first purchase, they are permanently linked to your profile. If they return in six months for a new project, even without your link, the commission is automatically yours.

Real-time alerts. You get an automated email when:

- A lead is captured through your link or code.
- An order is completed and your commission is ready.
- A linked client returns for a new project.

When attribution ends

Lifetime commissions stop only if you delete your data, if the client uses a different affiliate's code, or if Emmy STACK01 changes ownership (see Section 8).

4 Matching clients to STACKs

Use this guide to recommend the right solution.

Project scope	Recommended STACK	Typical sale	You earn (16.67%)
Essential networking	Starter STACK (Digital Business Card)	$60	**~ $10**
Standard Pro (1 page)	Personal or Business STACK (1 page)	$105	**~ $17.50**
Advanced Pro (multi-page)	Personal or Business STACK (2+ pages)	$175 for 2 pages	**~ $29.17**

Larger projects are priced by the number of pages, and your 16.67% scales with them. Figures are estimates based on listed prices and change if the client customises their order.

5 Professional sales scripts

Copy, personalise and send. Replace the brackets before you hit send.

COLD LEAD · WhatsApp / LinkedIn

"Hey [Name], I noticed your current site is [slow / not mobile-friendly]. I'm a partner at Emmy STACK01. They build high-performance 'Digital DNA' websites with no monthly hosting fees. If you message them through my link you get an exclusive 5% discount: [your link]. Want to see a demo first?"

Only mention a problem you have actually checked on their site. If you haven't, open with what a website could do for their business instead.

HANDLING THE "PRICE" OBJECTION

"I understand. Because Emmy STACK01 sites are hosted on GitHub, there's no monthly hosting fee, and that saving adds up over the years compared with a typical hosting plan. You also get 5% off through my link. Want me to send you a few demos so you can see the quality before you decide?"

WARM LEAD · your contacts and status

"I'm partnering with Emmy STACK01, who build websites for businesses, professionals and creators. If you've been thinking about a website or a digital business card, message them through my link for 5% off: [your link]"

Need graphics and ready-made captions for WhatsApp status or X? Use the Partner Kit.

6 Affiliate conduct

Promote Emmy STACK01 honestly. This protects you, your audience and the program.

Affiliates must promote the Personal, Business and Enterprise STACKs ethically. Spamming, misleading claims or fraudulent activity result in immediate removal from the program **without payout**.

Do

- Say you are an Emmy STACK01 partner, for example “I’m partnering with Emmy STACK01”.
- Share to people who could genuinely use a website or digital business card.
- Use the official captions, graphics and links from the Partner Kit.
- Follow the rules of the platform you post on.

Don’t

- Spam people or groups with repeated messages.
- Promise results, such as rankings, sales or “100% uptime”.
- Quote prices or discounts that are not on the program.
- Present yourself as an Emmy STACK01 employee.

7 Data rights & support

You stay in control of your information.

- **Full control.** You own your data. To change your USDT address or Naira bank details, chat with support.
- **What we collect.** Names, email addresses and payment details (bank or crypto), used only to create referral codes and process payouts.
- **Deletion.** You can ask for your information to be deleted at any time. This immediately ends your affiliate status and future tracking, and it wipes your link to your “Lifetime” clients.
- **The DM channel.** The “Chat with Support” section on your dashboard is your direct line for support, payouts and custom client inquiries, or message us on WhatsApp.

8 Important disclaimers

- **Ownership.** If Emmy STACK01 merges, is acquired or changes ownership, the new management may modify or terminate existing commission structures.
- **Terms may evolve.** We may update these terms to protect the agency’s health. Active partners are notified of significant changes by email.
- **Full terms.** The Partnership Terms & Policy at emmystack01.com/partnership/policy apply alongside this handbook.

Questions? We’re here.

Reach Emmy STACK01 support for payouts, account changes or client questions.

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